2023 Annual Report



BOY SCOUTS OF AMERICA® PALMETTO COUNCIL

Key 3 Message

The state of the Palmetto Council is strong, and we stand poised to build on 2023's growth in 2024. 2023 marked the second consecutive year Palmetto Council grew in membership. This growth was driven by the establishment of twenty new Scout and Exploring units, placing the Council 4th out of 243 Councils nationwide in unit growth. These achievements would not have been possible without many dedicated volunteers across our six counties.

We completed year two of our five-year strategic plan. We made great progress across our four strategic pillars, highlighted by significant work at Camp Conley Clarke (CCC). Thanks to expansion and improvements to existing infrastructure there, we hosted our first NYLT and Order of the Arrow Ordeal at CCC, and we are looking to increase events at the camp going forward. We also completed a significant renovation project at the Glendale Outdoor Leadership School (GOLS) to improve capacity and energy efficiency. In total, over 2,000 youth benefited from a program at GOLS and over 900 Scouts attended an event at CCC, a new record for both facilities.

Looking forward, our Council is focused on improving the community's awareness of our values-driven program through innovative initiatives and marketing, like last June's Flags for Heroes event. Not only did this event generate significant media and community attention, but it also provided much needed funding support for other Council activities.

Thank you to all of our Scouts, volunteers, donors, and other stakeholders for helping to spread the news of Scouting's great work. We are grateful for the opportunity to serve and impact over 3,800 youth each year. Today is a great day for Scouting, as is every day in the Palmetto Council.



Inaugural Flag for Heroes Event in Duncan Park, City of Spartanburg, SC



Wade Crow, honored as the 2023 Distinguished Citizen by the Daniel Morgan District, is pictured here with some of his grandchildren



Bill and Anne Close were posthumously honored with the Distinguished Citizens Award by the York District

Yours in Scouting,



C. Daniel Atkinson Council President



Patrick Cote Council Commissioner



Justin K. Williams Scout Executive/CEO

About Us

Mission:

118

Units

3.280

Scouts

1,100 Volunteers

3.800

Youth

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath & Law.

Where We Serve:

The Palmetto Council, BSA provides Scouting programs to boys and girls ages kindergarten to twenty throughout Cherokee, Chester, Lancaster, Spartanburg, Union, and York Counties in South Carolina.

Who We Serve:

Cub Scouts (Youth ages 5 - 10)

Registered Lions - 201 **Registered Tiger Cubs** - 329 **Registered Cub Scouts** - 797 **Registered Webelos Scouts** - 724 **Total Membership** - 2,051 Number of Packs - 48

Scouts, BSA (Youth ages <u>11 - 17)</u> **Registered Scouts** - 1,081 Number of Troops - 54

ЕХР **O R** ≻ L NG L

Exploring

(Youth ages 14 - 20)

Registered Explorers - 128 Number of Posts - 12











Venturing (Youth ages 14 - 20) **Registered Venturers - 20** Number of Crews - 4







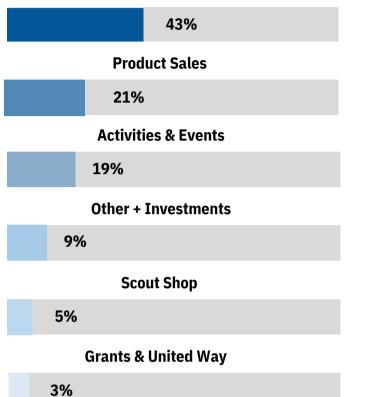
Milestones of Success

961 New Youth Joined the Scouting Program	20 New Units Added	Trained: 48 SEALS 47 NYLT 17 Wood Badge
\$150,000 Raised in Scouting Adventure Cards Sales	\$400,000 raised for Local Scouting Programs in Popcorn Sales	\$40,000+ of Popcorn Donated to Emergency Room Staff
47,000+ lbs. of Food Donated to Local Food Banks during Scouting for Food	75 Scouts Earned the Rank of Eagle Scout	9,250 Hours of Community Service Performed through Eagle Scout projects
17 Elbert K. Fretwell Outstanding Educator Awards Given to Local Administrators and Teachers	First Female Lodge Chief Elected for Skyuka Lodge	200 Flags Flew in the Inaugural Flags for Heroes Event
2 Silver Beavers Awarded: Cathleen Palecek and Michael Wiggins	40+ Local Community Partners supported the Council financially	2 Scouters received the NESA Outstanding Eagle Scout Award: David White and Jon Humphries
<text></text>	was awarded the NASS John Lewis Youth Leadership Award Togeth	e Palmetto Council was recognized as the UNCIL in the State of South Carolina for 2023! her we ranked first for unit growth and market e of the five councils serving South Carolina.

Financial Highlights

How We Are Funded

Friends of Scouting & Other Direct Contributions

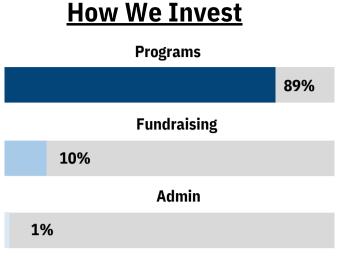


2023 Revenue - \$1,158,201

Friends of Scouting and Direct Support .	\$495,346.00
Product Sales	\$249,913.00
Activities and Events	\$225,340.00
Scout Shop	\$55,950.00
Grants and United Way	\$33,700.00
Investments	\$48,420.00
Other	\$49,532.00

2023 Expenses - \$1,139,385

Programs	
Fundraising	
Admin	\$10,252.00





2022 Audited Revenue - \$903,436

Friends of Scouting and Direct Support	\$450,613.00
Product Sales	\$216,557.00
Activities and Events	\$87,088.00
Scout Shop	\$51,555.00
Grants and United Way	\$37,213.00
Investments	\$1,162.00
Other	\$59,248.00

2022 Audited Expenses - \$931,653

Programs	\$819,854.64
Fundraising	
Admin	\$27,949.59



Donors who contributed \$200+ to the Council's 2023 Friends of Scouting (FOS) campaign received a custom patch

Council Facilities



Glendale Outdoor Leadership School (GOLS)

Programs

- Facility and Camping Rentals
- STEM
- Mountain Biking
- Guided Hikes
- Backpacking Treks
- First Aid Training
- Team Building
- Kayaking / Canoeing
- Rock Climbing
- After School Programming
- Customizable Adventures



Over 1,000 unique youth served through GOLS, including after school programs in partnership with KidsClub of the Upstate

<u>About GOLS</u>

In February 2020, the Palmetto Council acquired GOLS, a space dedicated to delivering the mission of Scouting to both Scout and non-Scout groups. Situated in the Glendale community of Spartanburg County, next to Lawson's Fork Creek, GOLS provides a variety of outdoor opportunities. The facility boasts a climbing wall, kayaks, canoes, and mountain bikes, all set amidst shared trails in the community.

Improvements



New Windows, Paint, and Sewage System



New STEM LAB



New Bathrooms with Showers

<u>About Camp Conley Clarke</u>

Camp Conley Clarke (CCC) is a 450-acre council property in Cherokee County, offering camping opportunities for Troops or Districts. It features a pond, open fields, wooded areas, and hiking trails, ideal for groups of up to 300 people. While off the grid, recent improvements enhance its appeal for a true wilderness experience.

Camp Conley Clarke (CCC)

Programs at CCC

- Camping Rentals
- Fishing
- Team Building
- Hiking
- Shooting Sports



Farm House Renovations

Improvements



Expanded Pole Barn for Events



Land Grading for a new parking area



Camp Conley Clarke served 916 Scouts through Scouts BSA Campouts and Order of the Arrow events

www.bit.ly/PCProperties

Key Programs and Events

186 Scouts participated in Cub Scout Day Camp

- **557** Scouts attended Summer Camp
- **290** Scouts attended Merit Badge College
- **51** Scouts qualified for STEM Day at Cotton Hill Farms by selling 50+ Scouting Adventure Cards
- **225** Scouts qualified for the STEM Day at Carowinds by selling \$750+ in Popcorn
- **400** Scouts and volunteers participated in Beach Sweep
- **1** Scout attended the World Jamboree in South Korea
- **95** people attended Carowinds Scare School
- **23** individuals were certified in Wilderness First Aid





Goucher Charter School implemented Scouting into the curriculum enabling all students to be a Scout





40 Scouts attended National Jamboree at the Summit Betchel Reserve in West Virginia





40 Scouts volunteered for the Wall that Heals (a traveling Vietnam War Memorial)



Peter Sam Kobes, an Eagle Scout of Troop One in Spartanburg, SC, was awarded Scout of the Year for Daniel Morgan District



Navneeth Nalajala , an Eagle Scout of Troop 130 in Fort Mill, SC, was awarded Scout of the Year for York District







1000+ Cub Scouts participated in Camp out events





101 individuals attended our 2nd Annual Breakfast with Santa



Follow us on social media @PalmettoCouncilBSA for the latest updates, events, and stories



COUNCIL EXECUTIVE COMMITTEE

Council President

C. Daniel Atkinson

Scout Executive

Justin Williams

Council Commissioner Patrick Cote

Immediate Past President Helena Miller **Treasurer** Jason Land

Suson Land

VP of Facilities Tim Combs

VP of Governance Cara Thompson VP of Marketing Chris Herring

VP of Membership Wayne Bouldin

VP of District Operations George Sheppard

> VP of Programs Ken Reiter

COUNCIL EXECUTIVE BOARD MEMBERS

C. Daniel Atkinson Neal Barber Bill Binkley John Blomberg Anthony Boddie Wayne Bouldin J. Derham Cole Jr. Tim Combs Chris M. Connelly

Britt Helms Patrick Cote Cannon Herring Geoff Dunn Chris Herring Doug Finley Jamin Hujik Gordon Folz Dr. Keith A. Keller **Robert Flowers** Dr. Christy Kobes **RJ** Gimbl Jason Land Tashma Glymph Dr. A. Douglas Marion William Gray

Mark Mezger Helena Miller Brian Moegling Dr. Troy Phillips Ken Reiter Andy Shene George Shepperd David Simmons Keith Smith Glenn C. Stoner Louis Streater Erin Strickland Jimmy Summers Dr. Paul Switzer Creighton Taylor Cara Thompson Robert White

COUNCIL STAFF

Justin Williams Scout Executive/CEO Taylor Thomas Assistant Scout Executive

omas Ma

Maggie McMahon Development & Marketing Director Mackenzie Hoisington District Executive - York

Trina Stapleton Registrar **Morgan Hawkins** Office Manager / Executive Assistant

Jacob Ryan Program Specialist Jonathon Henderson District Executive - Daniel Morgan

SCOUT OATH & LAW

Scout Oath

On my honor I will do my best To do my duty to God and my country and to obey the Scout Law; To help other people at all times; To keep myself physically strong, mentally awake, and morally straight.

Scout Law

Trustworthy Loyal Helpful Friendly Courteous Kind Obedient Cheerful Thrifty Brave Clean Reverent



PALMETTO COUNCIL, BSA

420 South Church Street Spartanburg, SC 29306 www.palmettocouncil.org



Community Partner Thank you to United Ways of Chester, Lancaster, and the Piedmont